



The Queen Bee of Labels' Royal Rules

By application of the following RULES (detailed in May's AENews), a nearly twelve-step get-well program, the QBL is certain that all problems caused by poorly written pesticide labels will be resolved.

1. **Standard Format**

Standardized layout for labels providing designated locations for specific information.

2. **Intended Users**

Each label will specify whether it is intended for commercial or homeowner use.

3. **Ingredients**

All labels will use the same active ingredient name to identify the chemical.

4. **Crop Definitions**

All labels will use standard, clearly defined crop terms.

5. **Label Language (Lists)**

Lists of crops must be either clearly illustrative ("for example...") or clearly exhaustive ("limited to...").

6. **Label Language (Geographic Terms)**

Where a label limits product use to a certain region, the region must be clearly defined and include state or county names.

7. **Product Name**

Must be clearly identified, leaving no doubt as to which snippet of type is the actual name.

8. **Font Size**

Pesticide labels shall contain no fine print.

9. **Use Directions**

Use directions shall listed by crop or crop grouping, with crops/crop groupings presented in alphabetical order.

10. **EPA Label Review**

All labels will receive a thorough and uniform review by EPA, ensuring all QBL criteria are met.

And, finally...

11. **Label Revision Information**

All labels will carry a revision date in the format "01-JAN-00."